

Table 16
Taxable Sales
2004-2009

| | 2004 | 2008 | 2009 | % Change '04-'09 | % Change '08-'09 |
|------------------|-----------------|-----------------|-----------------|---------------------------------|---------------------------------|
| Charles City | \$28,841,508 | \$30,252,832 | \$20,564,186 | -28.7 | -32.0 |
| Colonial Heights | 619,809,018 | 676,105,963 | 638,768,479 | 3.1 | -5.5 |
| Dinwiddie | 74,393,724 | 107,830,387 | 95,609,217 | 28.5 | -11.3 |
| Emporia | 114,092,339 | 136,173,459 | 124,365,555 | 9.0 | -8.7 |
| Greensville | 25,010,817 | 27,657,904 | 35,419,647 | 4.2 | 28.1 |
| Hopewell | 151,347,504 | 159,471,717 | 161,920,930 | 7.0 | 1.5 |
| Petersburg | 317,843,381 | 326,949,092 | 284,647,864 | -10.4 | -12.9 |
| Prince George | 90,674,161 | 113,498,898 | 134,668,790 | 48.5 | 18.7 |
| Surry | 19,978,193 | 27,807,239 | 33,281,244 | 66.6 | 19.7 |
| Sussex | 53,678,757 | 63,735,471 | 62,290,109 | 16.0 | -2.3 |
| District | 1,495,669,402 | 1,669,482,962 | 1,591,536,021 | 6.4 | -4.7 |
| Virginia | \$81.29 billion | \$90.11 billion | \$106.7 billion | 31.3 | 18.4 |

Source: Virginia Department of Taxation, “Taxable Sales by Locality, by NAICS Business Category”, Calendar Years 2009, 2008, 2004, February, 2005, March, 2008, February, 2010.

Tourism

Tourism is another significant component of the District’s economy that has attracted more focus in recent years.

In 2004-2005, with critical EDA funding support, the Crater District undertook development of the *Comprehensive Regional Heritage Tourism Strategic Plan*. With assistance from Randall Travel Marketing, Inc., each of the District’s localities was analyzed in terms of its inventory of current “tourism product”, a typical visitor’s experience visiting there, its lodging properties, and how community members felt about tourism and a need/desire for tourism marketing. A report for each locality was compiled and presented.